

Bringing betting to life... internationally

Our overseas picture services, SIS FACTS Europe and SIS FACTS International are increasingly popular worldwide.

Now we're adding two new channels – a dedicated virtual betting channel and SIS2 packed with live and virtual greyhound racing. Find out more over the page.



Let's talk

The complexion of the international betting industry is changing all the time as countries' attitudes and regulations change.

If you would like to know more about our services in your country, or when they may be available, please don't hesitate to get in touch.

If you can't find what you're looking for, please ask us about developing a bespoke service for you.

Antony Hopkins

Head of International Business
+44 (0) 7834 121229
ahopkins@sis.tv

Bob Stewart

Key Account Manager, International
+44 (0) 7801 133596
rstewart@sis.tv

UK Customer Services

Monday to Friday 9.00am - 5.00pm (GMT)
+44 (0) 1908 865 865
sales@sis.tv



SIS expands international service

We're bringing betting to life... worldwide

| Virtual Betting Channel

| SIS2 greyhound channel

| Other international services

sales@sis.tv 01908 865 865

Current services

The following services are currently provided to customers in fixed-odds markets:

SIS FACTS Europe



Time (GMT)

Monday to Saturday 10.00am – 9.30pm
Sunday 10.00am – 6.30pm

Availability (please contact us for a full list of countries)

Mainland Europe

Content

- Racing from all 86 UK and Irish horseracing and BAGS greyhound tracks
- Ad-hoc international racing
- All BAGS greyhound races
- Rapido/49s number draws

SIS FACTS International



Time (GMT)

As above

Availability (please contact us for a full list of countries)

International markets outside of Europe

Content

As per SIS FACTS Europe, plus:

- Virtual content
- French horseracing

SIS Spanish channel



Time (GMT)

As above

Availability (currently five out of 17 regions)

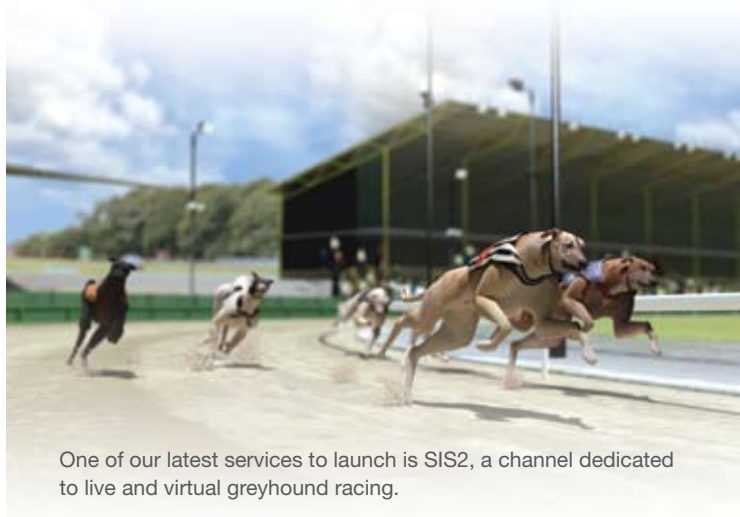
Spain

Content

- UK and Irish horseracing
- BAGS greyhound racing
- Spanish Sports News

All commentary and graphics are provided in Spanish

SIS2 service



One of our latest services to launch is SIS2, a channel dedicated to live and virtual greyhound racing.

SIS2 offers:

- Coverage from 7.00am – 9.30pm Monday to Sunday
- Up to seven live BAGS greyhound meetings per day (up to 87 live races)
- Eight-dog virtual races
- Virtual racing every 10 minutes (up to 110 races per day)

Coming soon:

- Virtual IndyCar and horseracing
- Virtual racing every five minutes



Virtual Betting Channel

Betting on virtual content has become so popular that we're creating a dedicated channel.



The new Virtual Betting Channel, which will be powered by our partners, Inspired Gaming Group, is due to launch in the first quarter of 2011.

Each day the service will contain more than 160 'live' events, including:

- Greyhounds
- Football
- Roulette
- Trotting (from Q2 2011)
- Horseracing
- Indycar
- SIS Lotto
- Tennis (from Q2 2011)

The service includes a full, live commentary to promote each event, provide useful statistics and add 'real world' excitement. All data is included at no extra cost.

The service will be available from 10.00am until 10.00pm (GMT) Monday to Saturday and 10.00am until 6.00pm on Sundays. To find out more, please contact us on (01908) 865865.



Virtual betting offers:

- State of the art graphics
- Superb mix of content
- Content every five minutes throughout the day
- Guaranteed betting opportunities whatever the weather
- Live commentary
- Full data feed included