



PRESS RELEASE

Title: SIS LIVE At Great Leighs

Date: 29 October 2008

From 1 November 2008, SIS LIVE will be providing three new services for Great Leighs racecourse. These include the integrity service for the race stewards, outside broadcast facilities and on course coverage, which is shown in all public places including bars and boxes around the course. The pictures produced will also be distributed to licensed betting offices, At The Races on Sky and cable channels, SIS and At The Races International services.

Great Leighs staged its first race in April 2008 and although SIS has been at every race meeting providing links, this is the first time SIS LIVE has provided outside broadcast facilities.

David Meynell, Managing Director, SIS LIVE commented: "SIS LIVE is delighted to have secured the contract to provide outside broadcast facilities including cameras, integrity, cctv and satellite uplinks from Great Leighs. We are looking forward to a long and successful relationship with all those involved at Great Leighs."

Gary Disley, Head of Broadcasting, Great Leighs Racecourse commented: "We are delighted to have partnered with SIS LIVE. Since 1987 SIS has been providing reliable, consistent coverage of British Horseracing to viewers around the world. It has strengthened its offering and we are now looking to harness that talent to provide unrivalled coverage of meetings at Great Leighs."

Ends

About SIS

SIS is one of the world's leading companies in the television broadcasting industry. It is the foremost supplier of television programming and data services to the UK and Ireland betting industry. The company's broadcast business, SIS LIVE, has the largest satellite uplink fleet in Europe and is the largest outside broadcast provider in the UK. It offers a complete broadcasting solution from onsite outside broadcast facilities through to global distribution and IP provision. The company covers 100,000 hours of live events worldwide each year, including Formula One, The Wimbledon Championships, UEFA Champions League football and European Tour Golf, and delivers approximately 80% of live news feeds across the UK.

Please visit www.sislive.tv for more information.

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